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UNFUNDED LIST HONOREE:

Fast Forward

Honoree Proposal Description:

Fast Forward accelerates tech nonprofits by investing money, providing training and mentoring, and increasing the visibility of tech nonprofits to scale them to impact. Fast Forward is the only organization dedicated to tech nonprofits as a sector, utilizing a well-established Silicon Valley playbook and applying it to nonprofits.

Learn more about this winning funding proposal and then submit your own social change idea to Unfunded List!

Organization Website:

https://www.ffwd.org/

WHY APPLY TO UNFUNDED LIST?

WE HELP YOU CHANGE THE WORLD

The Unfunded List identifies and promotes great social change ideas that have not yet secured funding using a rigorous proposal evaluation process. 2x year, social change-makers around the world send us their best unfunded grant proposals and our committee provides candid feedback to each applicant. All proposals submitted receive helpful feedback, but only those earning the highest evaluations make the twice annual Unfunded List. The enclosed proposal is one of the featured honoree organizations named to The Unfunded List!

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Learn more at www.unfundedlist.com

Introduction

Ten years ago the startup landscape was very different. There were no accelerators, investor platforms, or founder communities. Since 2005, ecosystem players like YCombinator and AngelList have changed how startups start.

Today, the tech nonprofit landscape looks a lot like it did for startups back then. Founders are isolated, many institutional funders are ill-equipped to evaluate tech nonprofit business models, and motivated donors struggle to find good investment opportunities.

When Fast Forward is successful, there will be orders of magnitude more tech-based nonprofits building products that address health, education, human rights, and environmental issues.

THE PROBLEM: Tech can be a force for good, yet so few tech-based nonprofits scale to reach their potential for impact. Early sector leaders like Khan Academy and Wikipedia demonstrate the need and models for some tech-based organizations to adopt nonprofit business models. First, there are some problems markets can't solve. Second, while tech is capable of bringing about radical transformation, at the moment, it is exacerbating the income inequality divide. Innovation can and should benefit more than the haves. By investing in tech nonprofits, we can level the playing field.

OUR SOLUTION: Fast Forward is launching an ecosystem of support for tech nonprofits. It is the first of its kind. We are taking cues from the launch of the startup ecosystem and applying it to tech for good.

With 23 tech nonprofits graduating from Fast Forward's successful Accelerator program over the past three years, over 18.4 million lives have been impacted globally, and $26M in follow on funding has been raised. 78% of our organizations have a co-founder who is female or a person of color. To grow the tech nonprofit ecosystem, Fast Forward also launched the first ever Tech Nonprofit Directory, Global Online Community, and Philanthropy for Techies program.

Fast Forward is now an an inflection point. In 2017, we are poised to expand Fast Forward's programming to a more global audience and scale the tech nonprofit ecosystem through program such as our Alumni Program.

Alumni Program Goals

Fast Forward's Accelerator is now a proven model. Through our Accelerator program, fellows build the foundation to achieve impact at scale.

The next step to ensure the success of our tech nonprofit participants is to launch a formal Alumni Program. This one year program provides alumni with custom, in-depth support from Fast Forward staff and partner employees as they scale their organizations.

Fast Forward Alumni Program Goals
The goal of the Fast Forward Alumni Program is two fold:

- Alumni Tech Nonprofits: provide custom follow on mentorship and support to high performing Fast Forward alumni tech nonprofit organizations

- Mentors & Partners: leverage expertise of and deepen engagement with Fast Forward mentors (tech executives, philanthropy experts) and partners' employees, to drive impact through tech nonprofits

Program Overview and Timeline

Fast Forward's Alumni Program offers a unique year-long, skills-based volunteer opportunity for mentors with a high performing tech nonprofit. This engagement builds off of our highly rated Accelerator program, enabling tech executives and employees to dive deeper and provide hands on guidance to help tech nonprofits succeed.

Fast Forward and partners will mentor alumni tech nonprofits in key areas around product management, financial modeling, business development, marketing, communications, design, legal, human resources, and operations.

March 2017: Fast Forward Accelerate Good Global Summit
We hosted the first ever gathering of the tech for good community. Accelerate Good Global Summit was held March 2 - 3 in San Francisco, with many of our alumni founders speaking in TED-style talks. Video's of the panel sessions and talks will be available soon. We plan on hosting this event annually.

July-September 2017: Accelerator and Demo Days in SF
We invite you to join us to observe and mentor during our summer Accelerator, July - September 2017. This will give you a good sense of what a year round mentorship and volunteer experience will look like.

At Fast Forward's Demo Day in late September 2017, we look forward to formally announcing the program with our partners.

During the summer, we will host a pre-planning session to brainstorm project focus with mentors and partners. Fast Forward will provide a training toolkit to potential mentors and provide an overview of our alumni teams.

October 2017: Adopt-a-team Kickoff and Planning
Fast Forward facilitates partners to "adopt-a-team." Fast Forward will host a kickoff call between the tech nonprofit and partner to help define project goals, timeline, and project plan.

November 2017 - 2018: Program Execution
Partner and tech nonprofit mentorship program executed.
- Suggested cadence: quarterly mentoring session (tech nonprofit and partner can determine exact timing, duration together)
- Ongoing / quarterly check-in's with Fast Forward to ensure program success
- Fast Forward, alumni teams and partner to share impact through our respective communication channels

Impact and Reporting
Fast Forward measures the impact of our Accelerator tech nonprofit teams and alumni. As we launch our new programs such as the Alumni Program, Fast Forward will share additional key impact metrics.

Key Impact Metrics (nonprofit fellows and alumni)
- Net promoter score
- Revenue growth
- Total follow on funding
- Press mentions and awards
- Growth in headcount
- Number of individuals impacted by nonprofits in cohort

Budget
Fast Forward is seeking $250,000 to launch the program in 2017, which includes program development, hiring a full time alumni services program manager, and building out products to build the alumni community (such as building a mobile app).

Communicating our Impact
As a Fast Forward Alumni Program partner, we look forward to working with your organization to promote and acknowledge your partnership, including, but not limited to:

- Recognition as Alumni Program partner in Fast Forward communications announcing program
- Inclusion in select PR activities
- Inclusion in Fast Forward Alumni Program communications such as website, blog posts, social media, and e-newsletters

- Support Unfunded's future grantee pipeline development through Fast Forward's Tech Nonprofit Directory
- Access to additional employee volunteerism and Board opportunities through Fast Forward Opportunities Platform
- Quarterly Finance Updates from Fast Forward Executive Director
- Yearly Final Report
- Fast Forward Impact Report

Through your partnership, we are poised to expand our programming to help high potential tech nonprofit alumni to scale their products and create 10x social impact. We look forward to partnering with Unfunded List!